

|   |   |                        |
|---|---|------------------------|
|   |   |                        |
| • Running Time  | 2:45  |                        |
| • Narrator Name                                       | Jane Howard   |                        |
|   | <b><u>Script</u></b>  | <b><u>Shotlist</u></b> |
|   |   |                        |
| • International version split track<br>• Running Time | No split track  |                        |
|   | <b><u>Script</u></b>  | <b><u>Shotlist</u></b> |
|   | Same as above   | Same as above          |
| • Video news footage 1<br>• Running Time              | Select 1<br>2:22  |                        |
|   | <b><u>Shotlist</u></b>  |                        |
|   | <p>WS children going to school<br/> WS children with parents<br/> WS children standing on street<br/> WS street shot with children walking<br/> WS children entering school<br/> WS children with parents entering school gate<br/> WS children walking and eating popsicles<br/> WS veiled girl writing on notepad on wall<br/> WS children walking in street<br/> WS and pan left parents and children walking to school<br/> WS school children and animals on street<br/> WS small boy getting out of truck<br/> CU feet of child and tilt up to group of children entering school<br/> WS school entrance and pan left to street</p> <p>WS renovations to schools. Man with machinery.<br/> CU machine<br/> WS workman<br/> WS painting/ smoothing walls<br/> CU painting/smoothing walls<br/> WS workman in school<br/> CU workman smoothing wall</p> |                        |
| • Video news footage 2<br>• Running Time              | Select 2<br>2:16  |                        |
|   | <b><u>Shotlist</u></b>  |                        |
|   | <p>WS street scene<br/> WS children walking. Animals in background.<br/> WS mother and child walking<br/> WS children walking to school entrance</p> <p>PAN WS children in school yard lining up<br/> CU children lining up in school<br/> CU boy at desk</p>   |                        |

WS teacher at white board  
 CU girl counting at board  
 CU girl writing on board  
 CU child writing  
 WS girls at desk  
 WS boys at desk  
 OTS boy  
 CU veiled girl writing  
 OTS WS girls at desk  
 WS children in school yard  
 WS boy walking in school yard. Pan right.  
 WS child seated  
 OTS girl reading at desk  
 WS classroom teacher and students  
 CU hands and book  
 WS children exiting school  
 WS and pan right-children lining up and running  
 WS classroom children  
 OTS teacher at computer  
 WS children entering school  
 WS mother and child entering school

**UNICEF PSA**

- Note to NewsMarket:  
Always annotate PSAs running time as TRT: 30 seconds

**UNICEF Interview  
Running Time**

- Name of person being interviewed
- Name of person's organization
- Person's title

Xxx

Xxx

Xxx

Xxx

**Script**